GOATHACKS 2023

SPONSORSHIP PACKAGE

January 13-15, 2023

hack@wpi.edu
hack.wpi.edu

About GoatHacks

What is GoatHacks?

GoatHacks (formally Hack@WPI) is a hackathon run by WPI's ACM (Association for Computing Machinery) Student Chapter that is open to both hardware and software hacks. It traditionally has no theme, so students have the freedom to create whatever they want.

During the hackathon, there are a variety of workshops in which the attendees can participate. One such workshop is Team Formation & Brainstorming where students pitch their ideas to recruit teammates that have relevant skills or interests. We also hold other workshops run by students or alumni to help hackers learn new technologies.

Logistics

This year, GoatHacks is expected to be hosted fully in person on the WPI campus. The expected head count is 200 hackers.

The event will take place over the weekend on January 13-15, 2023. In-person participants are invited to stay overnight and continue hacking.

Sponsorship Benefits

🤝 Recruiting

Sponsoring this event will provide you access to over one hundred innovative and technically-adept students. You will be given the resumes and contact information of all participating students. Regardless of your level of sponsorship, your logo will be on all marketing materials, and you can send advertising swag for attendees. Finally, for the Silver, Gold, and Title Sponsor tiers, you may send recruiters to talk with students during the event.

💬 Product Feedback

Having your product or API be used by dozens of teams at Hack@WPI can provide your company with substantial feedback from the developer's point of view. We welcome you to send mentors to help hackers get acquainted with your product and to receive real-time feedback during the event.

💲 Earmarked Sponsorship

As a sponsor, you may earmark funds for a specific purpose. For example, if you provide hardware or software at the hackathon, you may set aside funds to award the best hack that utilizes your equipment. Or, for additional exposure, you might sponsor a midnight snack or a meal. We are happy to work with you to find the right area in which to spend your sponsored funds.

If you have a specific idea in mind, please contact us at hack@wpi.edu. The opportunities available are not limited to those outlined, and we are happy to accommodate.

Sponsorship Tiers

	Bronze ($200)	Silver ($500)	Gold ($1,000)	Title Sponsor ($2,000)
LOGO ON MARKETING MATERIALS This includes fliers, website, presentations, and emails.	Small	Medium	Large	Main
LOGO ON SHIRTS	Small	Medium	Large	Main
RECEIVE RESUMES	●	●	●	●
SEND MENTORS AND HOST WORKSHOPS*	●	●	●	●
SEND RECRUITERS*		●	●	●
SPONSOR TABLE* A table at the event where you can put swag or talk with students.			●	●
SPOT ON JUDGING PANEL			●	●
OPENING KEYNOTE				●
PRESENT TOP THREE PRIZES				●
"HOSTED BY"				●

* If your company is unable to send in-person representatives for any reason, the GoatHacks planning team will be sure to provide reasonable remote alternatives and work with you to ensure the success of your company's recruiting efforts!
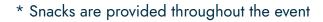
Tentative Schedule

Friday

- Check-In (6:00 — 6:30 PM)
- Opening Ceremony (6:30— 7:30 PM)
  - Dinner
  - About ACM and Organizing Clubs
  - Keynote Speech
- Team Formation & Brainstorming (7:30 — 8:30 PM)
- Hackathon Begins* (8:30 PM)

Saturday

- Breakfast (9:00 AM)
- Lunch (1:00 PM)
- Dinner (6:00 PM)

Sunday

- Breakfast (9:00 AM)
- Hackathon Ends (12:00 PM)
- Presentations & Judging (12:00 — 2:00 PM)
- Closing Ceremony (2:00 — 3:00 PM)
  - Closing Speech
  - Presentation of Awards

* Snacks are provided throughout the event

Please contact us at hack@wpi.edu or by the emails provided below for any questions. Thank you for your consideration.

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