

# Hack@WPI 2018

January 12-14<sup>th</sup>, 2018

Sponsorship Package



Website: [hack.wpi.edu](http://hack.wpi.edu)

Contact: [hack@wpi.edu](mailto:hack@wpi.edu)

# EVENT OVERVIEW

## ABOUT HACK@WPI

Hack@WPI is a hackathon run by WPI's ACM Student Chapter that is open to both hardware and software hacks. It has no theme, so students have the freedom to create whatever they want.

During the hackathon, there are a variety of workshops in which attendees can participate. One such workshop is Team Formation & Brainstorming where students pitch their ideas to recruit teammates that have relevant skills or interests. Other workshops are run by students or alumni and help hackers learn new technologies to aid them with their projects.

The expected head count is 150 hackers, but the location can accommodate up to 180 students.

The event will take place over the weekend on January 12-14<sup>th</sup>, 2018. Participants are invited to stay overnight and continue hacking.



# SPONSORSHIP BENEFITS

## RECRUITING

Sponsoring this event will provide you access to over one hundred innovative and technically-adept students. Regardless of your sponsorship level, you will be given the resumes and contact information of all willing participating students, your logo will be on all marketing materials, and you can bring advertising swag for attendees. Finally, for the Silver, Gold, and Title Sponsor tiers, you may send recruiters to talk with students during the event. More details can be found on the next page.

## PRODUCT FEEDBACK

Having your product or API be used by dozens of teams at Hack@WPI can provide your company with substantial feedback from a developer's point of view. We welcome you to send mentors to help hackers get acquainted with your product and to receive real-time feedback during the event. If you'd like to provide a prize for the use of a product API, then please inform us in advance.

## EARMARKED SPONSORSHIP

As a sponsor, you may earmark funds for a specific purpose. For example, if you provide hardware or software at the hackathon, you may set aside funds to award the best hack that utilizes your equipment. For additional exposure, you might sponsor a midnight snack or a meal, or do a Tech Talk during the event. We are happy to work with you to find the right area in which to spend your sponsored funds.

If you have a specific idea in mind, please contact us at [hack@wpi.edu](mailto:hack@wpi.edu). The opportunities available are not limited to those outlined, and we are happy to accommodate.

# SPONSORSHIP TIERS

	Bronze (\$200)	Silver (\$500)	Gold (\$2,000)	Title Sponsor (\$10,000)
<i>LOGO ON MARKETING MATERIALS</i> This includes fliers, website, presentations, and emails.	Small	Medium	Large	Main
<i>LOGO ON SHIRTS</i>	Small	Medium	Large	Main
<i>RECEIVE RESUMES</i>	✓	✓	✓	✓
<i>SEND MENTORS</i>	✓	✓	✓	✓
<i>SEND RECRUITERS</i>		✓	✓	✓
<i>SPONSOR TABLE</i> A table at the event where you can put swag or talk with students.			✓	✓
<i>JUDGING PANEL</i> Secures you a spot on the judging panel.			✓	✓
<i>OPENING KEYNOTE</i>				✓
<i>PRESENT TOP THREE PRIZES</i>				✓
<i>“HOSTED BY”</i>				✓

# TENTATIVE SCHEDULE

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## FRIDAY

- ❖ Check-In (5:00 – 6:00 PM)
- ❖ Dinner (6:00 – 6:30 PM)
- ❖ Opening Ceremony (5:30– 7:00 PM)
  - Opening Speech about ACM and Hack@WPI
  - Keynote Speech
- ❖ Team Formation & Brainstorming (7:00 – 7:30 PM)
- ❖ Hackathon Begins (7:30 PM)
- ❖ Workshop/Tech Talk 1 and 2 (8:00 – 10:00 PM)
- ❖ Midnight Barbeque

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## SATURDAY

- ❖ Breakfast (9:00 AM)
- ❖ Workshop/Tech Talk 3 (10:00 AM – 11:00AM)
- ❖ Lunch (1:00 PM)
- ❖ Workshop/Tech Talk 4 (2:00 – 3:00 PM)
- ❖ Dinner (6:00 PM)
- ❖ Midnight Surprise

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## SUNDAY

- ❖ Breakfast (9:00 AM)
- ❖ Submission Deadline (9:00 AM)
- ❖ Presentations & Judging (9:15 – 11:00 AM)
- ❖ Judging (11:00 – 11:30 AM)
- ❖ Closing Ceremony (11:30 – 12:00 PM)

Please contact us at [hack@wpi.edu](mailto:hack@wpi.edu) or by the numbers provided below for any questions. Thank you for your consideration!

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